

September 1, 2017

Valued Community Partner,

My name is Milton G. Thaxton, Jr., and I am the CEO of SMDG, LLC., a digital marketing agency with local offices in Gary, IN and Hammond, IN and Portage, IN. I am writing to you on behalf of my organization and the Jiangsu Yangtze River Delta Performing Arts Co., LTD (YDPAC) with a proposal.

YDPAC is a professional dance and performance troupe out of China that has garnered national and international acclaim for the detail, beauty, and level of difficulty that can be observed in their performances. One mission of YDPAC is to educate the people of different countries on Chinese culture, particularly the importance of art and beauty.

To do this, YDPAC has teamed up with SMDG. Together, we are bringing traditional Chinese dance and performance to Northwest Indiana in honor of the Chinese Moon Festival this fall and we would love for your organization to be a part of our production - "Let The Moon Bring Us Together". We are looking for various levels of corporate sponsorships to help bring this Chinese art and celebration to the people of the region. There are sponsorship opportunities available for each of our 21 shows throughout the months of September and October. The three levels of sponsorship include:

- **Sponsorship Opportunity 1:** \$5,000 – includes the ability to have the company's logo shown on seven large screens in between sets for **one** show date of the sponsor's choice and 50 (Gen Plus) Tickets
- **Sponsorship Opportunity 2:** \$7,500 – includes the ability to have the company's logo shown on seven large screens in between sets for **two** show dates of the sponsor's choice and 100 (Gen Plus) Tickets
- **Sponsorship Opportunity 3:** \$10,000 – includes the ability to have the company's logo shown on seven large screens in between sets for **three** show dates of the sponsor's choice and 150 (Gen Plus) Tickets

Some show dates provide both matinee and evening performances of the show and all shows will be held at one of two Northwest Indiana locations, including Morton High School's auditorium in Hammond and Portage High School's auditorium in Portage. Each sponsor will have the opportunity to choose the date, time, and location of the show that will feature their logos. Sponsors will also receive tickets to their show of choice for their sponsorship.

Sponsors of the show will also have the opportunity to attend a special VIP night at which they will be able to take photos with the performers on stage following the performance. This show is unlike anything that has ever come to Northwest Indiana and would be a great opportunity for your business to be a part of an international entertainment partnership.

Thank you for taking the time to consider this proposition. For more information on this business opportunity, please contact the SMDG offices at (844) 438-7634. Or visit us on-line: www.charmsofchina.us **Eventbrite: The Charms of China: Let the Moon Bring Us Together**

